

comcept Inc.

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**This summer,
the adorable Mijinko are on parade!**



Game creator and developer comcept Inc. (Headquarters: Naniwa District, Osaka, Japan; Representative: Keiji Inafune) has released the English Version of smartphone app Mijinko Puzzle, which had previously been released in the Japanese language only.

This puzzle game carries simple rules and concepts even beginners can pick up and play. These characters were fashioned around an idea of "cute", targeting a growing female user base.

■The Mijinko

Cute! Fun! That's how you describe these creatures, the Mijinko. Try to find all of the unique and distinctive Mijinko! The Mijinko live out their days with laughter and tears. Enjoy fun times together with these Mijinko. The Mijinko have a simple wish... and that's... to be your comfort!

■Gameplay

Connect and clear lots of "food" (blocks) to give birth to lots of Mijinko. Great combos yield rare Mijinko. Clear block after block, increase your Mijinko population and aim for the high score! Clearing a bunch of "food" makes items appear. Use these with the right timing to net lots of points!

Target Audience: All smartphone users
Price: Free-to-play (in-app purchase items available)
comcept website: <http://comcept.co.jp/>
<http://comcept.co.jp/en/projects/mobile/mobile05.html>

■iOS

iOS 5.0 and above
iPhone 5

■Android

Android 4.0 and above

*Cannot guarantee performance on unlisted platforms.



iOS QR code



Android QR code



A fun and fresh puzzle game!

Rules

In this puzzle game, you clear blocks by touching 2 or more pieces of "food".
The more "food" you clear in one go, the more Mijinko appear.

There are three items in this game:

- 1) The Roulette item that erases all of one block color,
- 2) The Fever item that makes Mijinko appear in droves, and
- 3) The Color Change item that links all blocks to another block of the same color.

Make good use of these items and go for a high score!



Mijinko Profiles

Each Mijinko has its own profile.
With funny episodes and their own worries, they live out their days in this small world in peace.
Enjoy yourself among the sights of the Mijinko.



Link to Facebook!

Log in via Facebook to compete with your friends for high scores. Invite your Facebook friends and play together!



Check concept PLAZA!

From staff updates to behind-the-scenes looks at development, our staff blog concept PLAZA is worth the read!
<http://ameblo.jp/comcept/>

